

OMOA Clean Marine Eco-Rating Program

Together we can make a difference



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Clean Marine Program

- Voluntary program of 'Environmental Best Practices'
- Marinas committed to protect our waterways
- Marinas ensure their facilities follow the most environmentally sound practices



Clean Marine Program Benefits

- Significant reduction in insurance rates and risk
- Improved Image and advertising benefits
- Protect property values
- Potential for increase in business - boater approval
- Slight Increase in rates for slips
- Reduce Costs – Waste, energy, etc
- Reduced risk of negative legislation being imposed – Positive image with MOE



More Benefits

- Preserving Water Quality – Clean water is the only business resource you cannot replace
- Bank Friendly – Some members have received bank loans or lines of credit increases without environmental assessments because of C/M participation



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Clean Marine Program Activity in 2008

80 Eco-Rated marinas/yacht clubs re-assessed

Re-assessments: 2 - 2 Green Anchors

- 14 – 3 Green Anchors
- 26 – 4 Green Anchors
- 37 – 5 Green Anchors
- 1 left to score

AMAZING RESULTS!



Clean Marine Program Activity 2008 - continued.

19 New marinas/yacht clubs received first
Eco-Rating

Results:

1 received 2 Green Anchors
9 received 3 Green Anchors
4 received 4 Green Anchors
3 received 5 Green Anchors
2 not yet scored



Kawartha Lakes Eco-Ratings

- 40 Marinas & Yacht Clubs
 - 20 Eco-Rated
 - 1 - 2 Green Anchors
 - 7 - 3 Green Anchors
 - 8 - 4 Green Anchors
 - 4 - 5 Green Anchors

How do we get the other 20 marinas to get involved?



2009 Plan

- 79 Marinas scheduled for re-assessment
- 2 New facilities scheduled
- Price increase - first in 10 years
- \$600 for assessment compared to \$450 - subsidy remains at \$300 and annual remains at \$75
- Total cost over 3 years now \$450 instead of \$300
- \$150 average annual or \$50 annual increase



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5-Anchor Ratings

- There are now 72, 5-anchor facilities
- This is fantastic news, but what's next?
- Adding Gold, Diamond and Platinum stars to acknowledge the ongoing commitment.



Beyond the 5 Anchor Rating

How would you get to these levels?

- The rating system will allow facilities to choose from a list of eco-action options.



Eco-Action Options

- **Gold Criteria - Any 4**
- **Diamond Criteria - Any 8**
- **Platinum Criteria - All 12**



Eco-Action Options

1. Marina adheres to recognized
Environmental Management System.
e.g. ISO, EMAS



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Eco-Action Options

2. Marina and some of its employees have proof of attending OMOA approved Spills Containment Course in past 3 years and have an approved spills kit at the gas or pump-out dock.



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Eco-Action Options

3. Marina has over 90% of lighting converted to compact fluorescents or similar high-efficiency lighting.



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Eco-Action Options

4. Marina has educated its customers on Clean Marine Eco-Rating Program with a minimum 3 communications pieces provided to customers. Examples include posters, brochures, environmental clauses in customer contracts and other education methods.



Eco-Action Options

5. Marina contributes either financially or through participation in a local environmental initiative such as shoreline cleanup or environmental celebration or participate as a member of a local or national environmental or conservation group.



Eco-Action Options

6. Marina has all boaters renting slips, sign environmental commitment pledge.



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Eco-Action Options

7. Marina insists all boats have a bilge sock/pad or a bilge discharge filter in bilges too oil contaminated for pads to work – Ensures no oily discharge from bilge pump.



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Eco-Action Options

8. Marina has proof that employee training includes environmental awareness/practices component including awareness of Clean Marine Program.



Eco-Action Options

9. Marina has converted workboats and any rental fleet to new-technology engines.



Eco-Action Options

10. Marina must complete in-house or third party waste audits showing year over year improvements.



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Eco-Action Options

11. Marina provides heated storage or uses no antifreeze for winterizing or recovers for recycling minimum 75% of antifreeze.



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Eco-Action Options

12. Marina must have no visible derelict boats on premises.



Clean Marine Program

- Questions?
- Thank you for your participation!



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