

Natural Shorelines and Healthy Waters

The Lakeland Alliance is a collaboration of government agencies and environmental organizations working together with landowners and partners to protect and improve the quality of the lakes and rivers throughout the greater Kawartha Lakes watershed.

These are our collective accomplishments for 2008....

Improving the Natural Resource Base:

By securing over \$87,000 in grants from the Ontario Trillium Foundation and Environment Canada's EcoAction, the Lakeland Alliance launched its first year of delivering **programs and information services** to engage individual shoreline property owners, municipalities and volunteer groups in shoreline stewardship and conservation.



The 8th Annual Lakeland Conference in Haliburton drew a record crowd of 110 shoreline property owners to the Fleming College Campus.

The Alliance worked with 5 lake associations in delivering the **Shoreline Advisor Program** to 125 waterfront owners. The Coordinator and Advisors attended 8 events to promote the program and to educate waterfront owners about the importance of natural shorelines, septic systems, invasive species and fish and wildlife habitat enhancement.

Your Lake, Your Business
How the health of your lake contributes to the success of your waterfront business.
When: 8:30am - 12:30pm
Thursday, May 7th, 2009
Where: Birch Cliff Lodge, Beathole Lake
www.birchcliff.org
Contact: Michael Gibbs
709-745-3258 ext. 207
lakelandalliance@ec.gc.ca
Pre-registration is required.

Learn from local experts about:

- The accretion health of the lakes of the Kawartha Highlands
- Local regulations, water treatment and water quality
- Practical examples of how to green your operations
- Trends towards greater tourism and how to promote to the general market
- Achieving an EcoRating for your Marina from the Ontario Marine Operations Association

Work with waterfront and real property?
Understanding Waterfront Properties and Marketing Healthy Homes
Thursday, December 11th, 2008
Herbborough Lions Community Centre
Lakers and East Bay Community Education credit hours!

Understanding Waterfront Properties
Learn why waterfront properties are valuable when going for sale.
Learn marketing techniques that enhance features to selling homes and water systems and wells.
Discover your clients understand the special considerations of water systems, wells and sewage disposal.
Learn how to assess yourself and your clients, and what regulations apply.
Celebrate the reward of marketing a property online.

REF COURSE: Includes lunch and you register for both courses!
Includes textbooks and materials. Pre-registration is required!
Register in the pre-register: Mike Gibbs at 709-745-3258 ext. 207
lakelandalliance@ec.gc.ca

The "Your Lake, Your Business" Workshops engaged 44 business owners and partners through two workshops that focussed on the connection between good lake stewardship and good business.

In partnership with Kawartha Conservation, over 100 real estate agents earned professional development credit from 8 courses offered in understanding the unique ecological demands of shoreline property ownership.

A SHORELINE OWNER'S GUIDE TO Lakeland Living

10,000 copies of "A Shoreline Owner's Guide to Lakeland Living" distributed. 50,000 copies of 2nd provincial edition produced. The Alliance website. Working towards the 'one-window' resource for shoreline owners. www.lakelandalliance.net

